

Wallingford Center, Inc.

Meeting Minutes

Tuesday July 13, 2021

Board Members in attendance were Liz Davis, Candy Grana, Kate McNamee, Theresa Cipriani, Joan Parisi, Richard Gee, and Mike Glidden.

Absent: Steve Knight, Sam Sergeant, Bob Parisi, Caryl Ryan.

This meeting was called to order at 5:38 by President Liz Davis.

A motion was made to approve June 6/7/21 minutes as written by Mike Glidden and seconded by Joan Parisi. The motion was passed with one abstention.

A motion was made to accept Treasurer's Report by Joan Parisi and seconded by Candy Grana. Motion passed.

There will be a Merchant Meeting Wednesday July 21 at 8:00 am at Hubcap.

Theresa Cipriani will contact Wallingford Public Works to get five new planter holders hung.

The board discussed several issues about adding the snowflakes and not using the flags. Snowflakes are sturdier and will last longer. The bulbs will need to be replaced on the old wreaths to match the LED lights on the snowflakes. Board directed Liz Davis to order the snowflakes and replacement LED lights. A motion to allocate \$14,650 for new snowflakes and LED bulbs by Candy Grana and seconded by Joan Parisi. Motion passed.

Liz Davis presented the idea of having the Mini Celebrate and has gotten approval from all town officials and put an application in with Lt. DeMaio to the State to close Center St. The board discussed how to implement a smaller version of this annual event. Merchants will be asked for their input at the upcoming Merchants Meeting. A motion was made to host Celebrate on Center a Mini Fun Fall Festival on October 2 by Joan Parisi and seconded by Candy Grana. Motion passed.

Holiday Stroll will be December 3 and Restaurant Hop will be in May.

Wallingford Center Inc. will continue to sell bricks year round but will clarify that the bricks will only be installed twice a year.

Marketing Committee will continue to work on Wallingford Center Inc.'s branding with new logo, letter head and a Welcome book for new Board members.

Facade Program approved and gave \$7300 to merchants that applied.

Old Business: Kathy Lilley is requesting money for a full detail for the use of her car transporting mulch in May. A motion was made to give Kathy Lilly a \$50 gift card from Scrubbing Bubbles by Theresa Cipriani and Liz Davis seconded. Motion passed.

New Business: The Meet and Greet for potential board members will be determined at a later date.

A motion was made to adjourn was made at 7:38 by Joan Parisi and seconded by Theresa Cipriani. Motion passed.

Respectfully Submitted,
Kate McNamee, Secretary