

**Wallingford Center Inc.**  
**Meeting Minutes**  
**November 8, 2023**  
**Wallingford Hubcap**  
**128 Center Street, Wallingford, CT**  
**5:30 in person**

Board members present : Jeffrey Knickerbocker, Nikki Trocchio, Marge Abbagnaro, Wesley Krombel, Bruce Conroy, Rob Webb, Leah Masella, Chris Kingston, Linda Adamo and Liz Davis

Absent: Nathaniel Bottone, Candy Grana, Mike Brunjes, Alison Cady

Guests: Nick Lombardi, Peter Ford and Carl Rosa from Connecticut Main Street Center

Meeting was called to order at 5:35 by President Jeffrey Knickerbocker.

A motion was made to appoint Linda Adamo as temporary secretary for the meeting by Jeff, seconded by Leah, motion passed.

A motion was made by Bruce to accept the minutes from the board meeting on October 10, 2023, seconded by Jeff. Discussion on minutes, Leah Massella (not Masselli) and on page 2 correct 7th paragraph to a Written Executive Director Report was given but not discussed. Motion passed with these 2 changes.

Peter Ford, owner of Center Street Brewing, was a guest at the meeting and is interested in joining the board.

Marge presented the treasurer report, all expenses from Celebrate have been paid. We sold \$6900 worth of merchandise at Celebrate, best ever. A motion to accept the treasurer report was made by Bruce and seconded by Chris, motion passed.

Carl Rosa from CT Main Street Center presented his report (see attached).

Holiday Stroll - there are 80 participants this year, we have an overflow of vendors from the HUBCAP space and are putting additional vendors in the hallway outside of Salon Nathaniel and at 4 Center Street. LH students will help with decorating HUBCAP and 4 Center Street, Kate from SPLAT will paint some scenes on transparent paper for 4 Center St. this will be easy to remove when necessary. There will be no parking on the store side of Center St. and Hall Ave. will be closed down. Liz handed out a stroll task list and needs everyone on the board to help out that night. Bruce will pick up and set up the fire pit. Chris will hang out at the Gazebo to monitor that area and help with cleanup. Linda and Leah will set up our merchandise table. Linda, Nikki and Leah will maintain the table during the night. The green at the Gazebo and uptown need to be cleaned up, all tables and chairs at the HUBCAP need to be put away as

there is an event on Saturday morning. Chris and Marge will look into borrowing a set of Walkie-Talkies to use that night.

A suggestion was made for the board members to wear name tags or lanyards to identify who we are and we decided lanyards would be best.

Stephanie was hired as the office assistant. She also does an amazing job on all the Social Media. Leah will look into students from Quinnipiac to intern to assist with some of the Social Media. During the Merchants Meeting in the morning Liz reminded all the merchants to share their events and posts with WCI and other downtown businesses so they can promote as well.

Work is being done to update the WCI website and bring it up to the next level.

The puzzle promotion is posted on the website and Stephanie will be promoting it via SM during the next week.

The bench for Simpson Court has been ordered and will be delivered shortly.

Separate cell phones for the office discussion tabled as more research is being done.

The YMCA would like to hold their Road Race on Saturday instead of Sunday during Celebrate. They are in direct competition with another local road race which cuts down on the number of runners each year. In 2023 they had about 400 participants. Discussion of time to start so it does not interfere with setting up of all the booths, perhaps start the race at 10:45 so the runners finish and kickoff the opening of Celebrate. Maybe a costume competition. More discussion in the future.

A written Executive Director Report was presented with no discussion.

HUBCAP has not yet signed WCI's lease and have been asked numerous times, since June, to please present Liz with a signed copy.

HUBCAP wants to take over the vendors in the HUBCAP during the Stroll, Patty feels it should be a HUBCAP event not a WCI event. This year it will be our event but in the future a HUBCAP event.

Wallingford Arts Council and Community Resource tabled.

A motion was made at 7:14 by Nikki to adjourn, seconded by Chris, motion passed.

Respectfully submitted.  
Temporary Secretary  
Linda Adamo